

## **NEWS ARTICLE**

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### **Cincinnati Human Relations Commission partners with LULAC to bring national conference to Cincinnati**

Cincinnati, OH – The Cincinnati Human Relations Commission (CHRC) recently partnered with the League of United Latin American Citizens (LULAC) to bring their national convention to Cincinnati. Jason Riviero, Director of Ohio's LULAC chapter and CHRC board member, played a key role in leading the campaign. Bertin Ondja'a along with other CHRC staff members also played key roles in the planning of the event. The convention was held at the Duke Energy Convention Center from June 27 to July 2 and brought in over 15,000 participants and roughly \$3 million dollars in revenue from out of town visitors.

Cincinnati was selected as the host site because of its fast growing Latino community. "This emerging Latino community is re-defining the social, demographic and cultural landscape of Cincinnati and it creates the ideal context for the LULAC National Convention to open dialogue and forge partnerships," said Margaret Moran, LULAC National President.

Workshops focused on addressing issues about immigration reform, education, health care and civil rights. A separate piece of the convention focused on developing youth leadership and culminated with a forum discussing career opportunities and advocacy training. CHRC's youth who are participating in the Summer Youth Employment Program (SYEP) attended along with youth from across the US.

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